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Students of Bryn Mawr College

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The College News

VOL. XV, NO. 21

BRYN MAWR (AND WAYNE), PA., WEDNESDAY, MAY 1, 1929

PRICE, 10 CENTS

College of Future

Medieval Delusion Shattered, But Knowledge Still in Small Units.

In Chapel on Friday morning, April 26, Hornell Hart spoke on "The College of the Future." The impact of scientific discoveries has shattered most of the medieval institutions and they are being reconstructed along the modern scientific lines. Copernicus first began objective study, and his work resulted in the breaking down of the old religious convictions and a revolution of our attitude toward the universe. Similarly, the discovery of electricity and of the new mechanical appliances has not only thrown over the old system of economics, but has wiped out the patriarchal family with its ruling man. Corresponding revolutions may be cited in one field after another.

The college of today is one of the few remaining "outposts of medievalism," and it cannot resist the scientific impact. Already the delusion that we hold the fulness of knowledge is being shattered, and the open attitude of the business man toward progress is being carried over into education. Already the surge of scientific learning is felt in the kindergarten, lower and secondary schools.

What is the matter with the college as it is? An institution which produces base students is certainly not entirely healthy, and there are certainly a number of base students at Bryn Mawr. Let us approach this question by looking into the purposes of college. There is, first, the traditional purpose of passing on accumulated knowledge to future generations, and it is the overemphasis of this aim which produces the boredom of the student. Then there is the functional purpose of the college, and this falls under three heads. The college should introduce students to the fun of the intellectual game, to the thrill of playing with concepts. Next the college should teach the art of comradeship, life together, the integration of purpose necessary for progress. Lastly, college should be a means of mobilizing the emotional forces of the student and developing her ultimate capacities.

The college at present is run on traditional lines. Knowledge is partitioned off in little separate boxes, and we swallow our package and regurgitate it for examinations. But this system is proving impracticable, and knowledge is refusing to be shut in separate compartments. Take the case of anthropology, where the reference books are in use for history, biology, archaeology—in fact, for most courses. We are trying to face this overlapping of fields by the introduction of allied subjects.

There are attempts being made to go to the college problem from a functional point of view. Antioch College, by means of the co-operative system, is trying to link realities with the curriculum. Both Bryn Mawr and Swarthmore are experimenting with honors work, an effort to get at fundamentals through individual exploration. A whole-hearted attack on the college problem from a functional point of view should result in a conception of all college courses as rooms from the central corridor leading to increased understanding of life.

Sign Promptly

Dr. Wagoner and Miss Petts have announced that the spring physical examinations this year will be reduced to an examination of seniors and freshmen. Dr. Wagoner will give ten-minute interviews to seniors between May 6 and 10 in the Infirmary. Miss Petts will give the physical examinations to freshmen. Appointment slips will be posted this week in Taylor Hall on the bulletin board opposite Room F.

Lecture Postponed

Owing to unforeseen circumstances, Dr. James H. Breasted has had to postpone his lecture, announced for April 26, to May 7. The fourth lecture will be given on May 14.

Dr. Schenck Given Ovation; Receives Diploma for Work

On Monday afternoon, April 29, the French Club entertained at tea in honor of Dr. Eunice Morgan Schenck, who has been made an "officier d'Academie." The tea was followed by the ceremony of presenting the diploma and a medal, which was given to Dr. Schenck by the members of the French Club.

Mlle. Parde was the first to speak and welcomed the French consul of Philadelphia, Mr. Weiller, who was present in honor of the occasion. She congratulated Dr. Schenck on the well-merited acknowledgment she was receiving for her work in acquainting the students at Bryn Mawr with the French language and literature. She expressed her great pleasure in collaborating with such an intelligent and interested French scholar, and her pride in the honor paid her friend.

Mlle. Parde was followed by Mr. Weiller, who said he had had the pleasure of collaborating with Dr. Schenck frequently, and wished to voice his gratitude for the great service she had rendered France by helping American students to understand and love his country. He mentioned the union which sentiment has always made between the two countries. When America was young, France helped her in her struggle for liberty, and in the Great War America returned the service in a spirit of love and friendship. Dr. Schenck is one of those who are helping to bind America and France still more closely together. Then Mr. Weiller presented to Dr. Schenck the diploma granted by Monsieur le Ministre d'Instruction et des Beaux Arts. Mrs. Schenck pinned the medal, known as "palmes academique," on her daughter's dress.

Dr. Schenck responded to her ovation in attributing much of her success to the collaboration of her intelligent and devoted colleagues, and ended with an expression of her great pride in the honor which she had received.

Bryn Mawr League Meets, Elects, Reports Progress

In a meeting of the Bryn Mawr League, held in the Common Room on Wednesday, a brief survey of the past year's work was given. Following this Dorothea Cross, Constance Speer and Angelyn Burrows were nominated for president and the meeting adjourned until Monday.

On Monday, Ruth Biddle read the president's report, and then turned over the meeting to Dorothea Cross, who was elected during the week. The heads of committees were then nominated and elected as follows:

Sunday service—Constance Speer, '30.
Social service—Mary Hulse, '30.
Secretary-Treasurer—Josephine Gratton, '32.
Bates House—Eleanor Smith, '30.
Summer School—Angelyn Burrows, '31.

It was also announced that the two undergraduates who have been chosen to come to Summer School this year are Dorothea Cross, '30, and Hilda Thomas, '31.

Bryn Mawr League Report

(Contributed by Ruth Biddle, '29.)

It is indeed difficult to realize that a whole year has elapsed since the time honored institution of C. A. was cast into outer darkness. We all found it simple last spring, as we rushed around with questionnaires interviewing everyone, to say, "C. A. has served its term."

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Amateur Is Hope of Future Theatre

Mr. Jones Emphasizes Need of Simplicity in Stage Setting.

URGES MORE SINCERITY

"Sharpen your image" was the admonition given by Mr. Robert Edmunds Jones in his lecture Tuesday evening, April 23, in the Music Room of Goodhart Hall.

Mr. Jones began his lecture by telling of art in general. The hardest thing about any profession is the fact that it is almost an impossibility for an older person to tell anything to a younger person, as everyone has to carve out his own destiny. The important thing consists in finding out what you want to do and then do just that and nothing else. "Sharpen your image," and this sharp picture of what you want to do will carry you to what you want.

The professional theatre, Mr. Jones said, is rotten with incompetence and is essentially a second-rate thing. The sheer waste of energy and talent is unbelievable; but there is an unparalleled opportunity to learn if one is teachable. The theatre unions are fascinating replicas of the medieval guilds. No matter how temperamental a person may be, the show is "put out" at the exact moment it is expected to go; there is never any delay.

The experience of fifteen years in the theatre has brought the fact home to Mr. Jones that it is simplicity, which counts above all else. Various examples of this simplicity in scenery were shown, as, for instance, in *Macbeth*, where Lady Macbeth enters with a single taper in her hand. The only scenery on the stage at the time. "A single taper was enough for Shakespeare," Mr. Jones quoted to us from one of his own articles on the subject. Shakespeare animates the scene with his own intense mood. The candle light throws upon the wall a walking shadow, and where the layman sees nothing but the candle, Shakespeare saw a great revealing image. This is one of the most perfect examples of dramatic imagination in art.

Never be stopped in theatre work by a lack of money, Mr. Jones warned. The greater the simplicity, the more intense the effect. The actors of the *Sea Gull* were annoyed because they were unable to afford an elaborate Russian setting for their production, but Mr. Jones witnessed the same play produced in Paris with the most simple stage setting and found it far more effective. Imagination must take the place of material things.

Mr. Jones was once asked to be a judge in the choice of a stage design for Lady Gregory's *The Dragon*. In all of the entries he found the most finished study of the latest Viennese stage craft, but nothing at all of the Irish folk-story. One should always go to the essentials of the thing at hand. A similar incident happened to Mr. Jones when he was designing the set for a medieval play in which some heraldic lions were to be used. The public library was searched for pictures of heraldic lions, some of which were excellent, but which, when copied, did not quite satisfy him; something was obviously wrong. They lacked what is known as "good theatre." To remedy the deficiency, Mr. Jones immediately set his imagination in action. He imagined the lion on the shield of Richard Coeur de Lion, the crusaders, Sir Percival and the mystery of the Grail, the Song of Roland, Tristram and Isolde, and countless other things, allowing his fancy to roam among them in reverie. Then he set about to draw a lion which would have his mood in it. All art in the theatre should be evocative; a good actor evokes. It is only a detail in an elaborate setting which tells up the desired image.

Mr. Jones then gave us some idea of how he himself works. When one is to design a set one reads the play through first, very intensely in order to visualize

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Athletic Elections

The officers of the Athletic Association in 1929-30 will be: Helen Louise Taylor, '30, president; Elizabeth Blanchard, '31, vice president; Mary Frothingham, '31, treasurer; Gertrude Woodward, '32, secretary.

'Skills' in Business

Topic of Talk in Chapel

Dr. Gilbreth, Registrar of Katherine Gibbs Secretarial School and a famous efficiency expert, spoke in chapel on Monday morning, April 29, on the advantages of a secretarial course.

She said that not only is it almost impossible to approach business and industry without secretarial training, but also that there is a definite satisfaction in the number of "skills" that one can acquire through the co-ordination of mind and hands.

Industry and business need college-trained women who have had a business course, not only to start in executive jobs, but to begin as workers, so they will learn the psychology of the worker and therefore have a complete experience. The college woman knows how to spend her leisure. This is a very valuable asset, and one which she should pass on to her fellow-workers who have had only a professional training. Of course, there is a great deal of competition at the beginning, and it often seems that experience and technique get farther, but in the end the college-trained mind goes ahead.

Dr. Gilbreth explained that likes and dislikes are important when one is entering business and industry. She classified "skills" in five divisions: "skills" in handling material, money, machines, papers and men. The skill that one has at the beginning is important, but few have had much experience in dealing with men and machines, and these "skills" can be developed if one is truly interested.

Industry is then a matter of skill and satisfaction, and one should always find new interests. It is Dr. Gilbreth's belief that women should marry, and then go into business and industry for new "skills" and satisfactions.

Aesthetic Movement Is

Discussed by Miss Carey

In chapel on Wednesday Miss Carey talked on the origins and characteristics of the aesthetic movement in the decade from 1880 to 1890. It was as a specific satire on this fad of aestheticism that *Patience* was written and first presented at the Opera Comique on the third of April, 1888. Ever since then, *Patience* has continued to be popular, probably because the world is always full of a succession of fads, and thus the operetta still has a point for its audience.

Oscar Wilde was the leader of this aesthetic movement, and he and his followers published a yellow-bound book somewhat like *Transition* in which James Joyce put his writings. It is interesting to note that Henry James was included among the writers of the volume.

For the origin of the cult which produced such a fantastic and unbelievable state of affairs, there is first of all the Romantic movement in France led by Gautier and Verlaine. In England, the Fabian Society in 1822, Bernard Shaw's plays, and the founding of the Labor Parties were similar manifestations of a new desire for the freedom of the individual.

Beside these influences, aestheticism made a great point of a twist from Classicism, and followed some of the concepts of the French School of Decadence which led them to aspire "to be a voice, yet the voice of a human soul." Curiously enough the most direct inspiration of the movement was Walter Pater, from whose writing the aesthetes gleaned a paragraph which seemed to hold all their beliefs and which especially said that "not the fruit

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Debate Is Lost to Swarthmore

Effervescent Wit and Sparkle as Advertising Is Deplored.

MANY ASPECTS CITED

Bryn Mawr, by the vote of the audience, went down to defeat before the superior debating power of Swarthmore in the first intercollegiate debate, which was held in the Music Room of Goodhart on Thursday evening, April 25. Any attempt to reproduce the effervescent wit, sparkle and sprightliness of the whole debate would be miserably futile. We can at best only summarize the points made by the individual speakers. The question was, "Resolved, that the influence of advertising on the public is deplorable."

Bryn Mawr supported the affirmative and our first speaker was Miss Linn, '29. She discussed the situation from an economic point of view. She declared that the cost of advertising is borne by the public, that our standards of judgment are psychologically destroyed, that new and unnecessary demands for luxuries are created, that purchasing power will soon be done away with, and that the installment plan, the offspring of advertising, involves the public in huge debts. Miss Linn's whole speech was an excellent synthesis of common sense and humor.

Mr. Westwood was the first speaker for the negative, and gave a long, concrete example of the advantages that advertising has, both for the producer and the consumer. Without the medium of advertising in Nebraska, meat is distributed in a very unsanitary way. With advertising, however, there is a separation of producer from consumer. The producer can concentrate on production rather than distribution, and this greater degree of specialization in function makes for a higher degree of efficiency all around. The delivery of Mr. Westwood's speech was very clear and convincing.

The aesthetic and political aspects of advertising were then deplored by Miss Wise. She alluded to unsightly billboards, glaring lights, prostitution of art, and unpleasant advertising over the radio. She also stressed the point that the policy of a newspaper is often entirely determined by its advertisers, and surely a prejudiced press is not a good thing for any country.

Mr. Ferris declared that advertising was responsible for the rapid spread of the valuable radio, as well as the circulation of magazines and newspapers. He believed that competition makes for truth in advertising, and upheld the fact that education and all kinds of insurance have been increased through this medium. New products are brought before the public eye, and Mr. Ferris declared that he was charmed by the beauty of street-car advertisements. Thus, on the whole, advertising is a thoroughly laudable institution.

The moral evils brought about by advertising were then attacked vigorously by Miss Lambert. She pointed out that advertising lowers our standards of accuracy and brings about self-consciousness and inferiority complexes by calling attention to deformities and also fosters the white slave traffic. Furthermore, a great evil is that of standardization and commercialization, which is apparent in all phases of our life; clothes, cosmetics,

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CALENDAR

Friday, May 3, and Saturday, May 4, the Glee Club will present Gilbert and Sullivan's *Patience*, at 8.20 P. M., in Goodhart Hall.

Saturday, May 4, at 9 A. M., the French Language Examination will be held in Taylor Hall.

Tuesday, May 7: Professor Breasted will give his third lecture, "The Evidence and Man's Conquest of Nature."

The College News

(Founded in 1914)

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"It has now come to pass in Massachusetts, that the most conscientious bookseller is in danger of fine and imprisonment, that literature is shackled, that responsible adult citizens are no longer free to decide for themselves what they shall read and think." So says the Library Club of that worthy Commonwealth, in speaking of the recent trial concerning the suppression of *An American Tragedy*.

The General Court of Massachusetts has consistently refused to change a law which permits a book to be judged entirely upon passages which are considered immoral, without reference to their context or to their importance within the book. It is on these grounds that Dreiser's novel was condemned.

The case (mirabile dictu!) has excited almost as much attention as have some of our more average murder trials. The decision seems to turn somewhat upon these old phrases, "freedom of speech and of the press," which we find in history courses, meant a great deal to those who had to fight for them. Somehow, when we hear of a law which impairs these rights the blood of our forefathers boils again in more modern veins.

THE GREAT UNKNOWN

The Great Unknown has come upon the chemistry minors, one-act plays are terrifying the freshmen, frogs' eggs are inflicted upon the biology department, and today is May Day. Verily the year hath reached its end and we can glance into the summer joys, and into the unknown beyond. Thanks to Miss Carey, the future is taking shape for most of us, and we are carefully preserving our dean slips in summer moth balls. But, alas! for the seniors. They face the great unknown with no kind course card to rely on. May the suggestions of the college, now all known to them, bring them luck in the last analysis.

INCENTIVE ON DEMAND

What we need is encouragement. Spring is here, it's hard to work, exams start, and we have innumerable reports to write. The trouble is that there is no one left to be encouraging. Every one is in the same boat. The stacks are crowded and as for reserving a desk in the lib—try it. Some plan ought to be devised to make things easier for us. Why not a system of professional encouragement?

During the war some American officers found a way to make the negro troops work faster. The troops had the habit of singing while they worked and keeping time to the music. So by merely appointing a singing master, who increased the tempo, twice the usual amount of work was accomplished. We might try something like that. Think of writing to music! The idea is intriguing.

Oh, Milton, thou art so divine—Rhythmical prose an added achievement. But the mutes, you say. Yes, we must not forget the mutes.—An insurmountable problem. Mutes have always been, you can't even collect fines from them for not attending song practice. Perhaps, though, we can think of some external stimulus for them, delectable odor or beautiful pictures, and still cling to our singing idea.

Communications

(The News is not responsible for opinions expressed in this column.)

To the Editor of the COLLEGE NEWS:

I suppose everyone who speaks in public has feelings of indignation when he sees his speech reported in a newspaper. Perhaps it is the same psychology that makes us all feel in private that our pictures never do us justice. Or perhaps it is the normal despair which fills us all when we are confronted in black and white with something we have said or written.

So it is in the humblest spirit that I voice my protest against the News' method of recording chapel speeches. It seems to me that the reports fall midway between accurately reproducing the text of the speech, and giving a summary, which would be enough to indicate what was spoken on and in general what was said. For instance, in one part of the account a detail or even statistics will be reproduced, sometimes inaccurately; in another, the thought will be summarized so briefly that the original emphasis is lost and the connection between ideas hardly made clear.

Very often, I think, addresses are reported extremely well. Sermons and chapel speeches seem to suffer most. One knows that it is not easy to take notes, to select from them the important points, and to put together an interesting and accurate representation of what was said. Perhaps the solution would lie in getting the text from the speaker and working from that. And perhaps the importance of writing up such speeches accurately, if they are attempted at all, will be more apparent if it is remembered that the News goes to a large number of alumnae and parents who always take great interest in the public utterances of college officials.

MILlicENT CAREY.

To the Editor of the COLLEGE NEWS:

As an alumna of the college and present Graduate student, I have had and do still have work to do in the library. In consequence I feel that I have a right to make one or two small complaints.

Although I have heard some complaints from various people who use the library I will pass them over in silence and state only my own experiences.

The first thing that troubles me is the lack of interest and help that one often finds at the desk. Of course, at times, everything is as you could wish it there, but at other times you are not helped at all, either through inability or unwillingness, neither of which should exist in that position.

Then the other situation that annoys me very much is the shutting up of the library at night. Nominally, I know, the building closes at ten, but the usual procedure is as follows: 9.30 or earlier, great noise of shutting windows, shutting doors, trampling feet and jingling keys; any time from 9.45 to 9.55 eviction from reading room, reserve book room, new book room, etc.; also any time after a quarter to ten, and sometimes before, darkness descends on every possible spot. So that, for all practical purposes, undergraduate work stops at 9.30 and graduate and faculty work must be suspended from 9.30-10. I know that there must be difficulties in the organization of the library staff and in the management of the building that we know nothing of, but I make my plea for quiet until the closing time, at least.

B. J. S.

In Philadelphia The Theatre.

Broad: Eva LeGallienne's Civic Repertory Company, including Alla Nazimova, produces *The Cherry Orchard*, *Katerina*, *Peter Pan*, and *The Lady from Alhambra*. These are, of course, among the very best theatrical offerings of the season.

Adelphi: Alice Brady maintains her usual high standard of acting in *A Most Immoral Lady*.

Erlanger: A musical comedy which is not too good—*The Houseboat on the Styx*.

Lyric: *The Whispering Gallery* is a typical thriller, without the advantage of also being a good mystery story.

Forrest: *A Night in Venice*: the best musical show in town—and that is saying painfully little!

Walcut: Blanche Yurka stays on with *The Wild Duck*.

Coming.

Lyric: *South of Sunny*: opens May 6.
Walnut: *Chinese O'Neill*: opens May 6.

Erlanger: *Three Cheers*: opens May 6.

The Pillar of Salt

Mystery follows mystery. Just as the black shadows crept across the green the sinister figure swept down on Merion. It happened Saturday night at 7.29 o'clock. The hall was quiet (if you can believe that), when suddenly a hideous screech pierced the air. Confusion reigned; crowds collected in the smoking room—eyes wide from fear. Then a mighty figure strode into the room, her face convulsed with anger. It was the fire captain. She bellowed, "Who rang the fire bell?"

"Not I," said the freshmen (frightened).

"Not I," said the sophomores (sullenly).

"Not I," said the juniors (insulted).
"Not I," said the seniors (haughtily).

The plot thickened; then at last a clue. It was found that the fire bell on the second floor, the one just outside the tea pantry, had been moved one-hundredth of an inch. The fire captain is encouraged. She repeats over and over:

Wrath availeth no man;
If I watch and wait
I'll find the place
Where that mischief worker lurks.

Spring is certainly playing havoc

with the good old traditions. The last conversation we had the pleasure of listening in on was, to say the least, enlightening.

Sophomore—"And did you know that the rooms in Goodhart could be used for private dances?"

Junior—"Fine; that solves a problem. Whenever you can't go away for a dance, just ask your men here. I suppose we'll have to sign up for the room we want. There'll be such a rush, and I won't take the self-gov. room. It's too—oh, too suggestive, etc."

Believe it or not, there was a private dance scheduled; but nobody came out, not even the hostess; oh, yes, one little senior all dressed up in her Sunday clothes did wait outside the May Day room until 10.30, but alas, in vain.

And what was your impression of that famous institution, Little May May? Was it anything like this:

Hoops . . . Hoops . . . Hoops!
See the rolling of the hoops,
See the running of the snoods
To watch who get the sullied hoops.
Where could they have found the coops

From which to make the battered hoops?

Hear all the wild, exciting whoops
From those collecting famous hoops.
See how the mighty senior stoops
To give away her cherished hoops.
Think of all the tragic troops
Who are not laden with the hoops.

Therefore I beg, O powerful groups,
Abolish now those cursed hoops.

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GENERAL ELECTRIC

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JONES

Continued from the First Page

the actors moving about in the various scenes. If, for instance, the play is *Hamlet*: first one goes for the plot; one tries to discover the motives and the counter-plot; one reads the soliloquy:

"To be or not to be
That is the question,"

and from one's whole impression one derives an image. When the ghost appears, the setting must be grand and grave, but at the same time simple. Shakespeare never says much about the scenery of his plays, but he drops occasional hints: "nipping, eager air," "fathoms to the sea;" he mentions a garden, a chapel, a cliff and, with these hints, the imagination can create the most simple and marvelous setting ever used in a production of *Hamlet*.

The stage setting, Mr. Jones explained, is a reflector, or a sounding board of the action of the drama. The scenery should be conducive to expectancy, and the actors are the elements which cause the explosion.

For the amateur, Mr. Jones advised as the one great thing to remember at all times "learn to mean what you say." The hardest thing for the amateur to do is to get away from the false grandeur in manner which comes from giving a speech as if it were recited. The trained

actors ought to have the ideals, but the amateur, an idealist at heart, has to be trained. Few things are badly done if they are done with sincerity. The playgoer must be made to see what the actor is doing. After stupidity to make an amateur can play as well as a professional, but an amateur can feel it as well and can often get it over to the audience as well. The amateur must remain idealistic and be as good as he possibly can. This is the hope for the future theatre.

REPORT

Continued from the First Page

it is merely a machine and we must do away with it at all means."

When, however, it came to pulling the organization apart in order to build one that filled our needs, we found one thing after another that we could not do without. Bates we wanted to keep, some kind of Sunday service was needed, community centers found support, and so it was with many of the activities that C. A. had carried on so faithfully.

We realized, therefore, after eliminating certain branches that belonged to the past, and adding others which we wanted, that the greatest difference in our new organization should consist in the way we did things, rather than in the

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AESTHETIC MOVEMENT

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of experience but experience itself was

And so these aesthetes set about to live intensely and make the most of living, though they succeeded only in making a ridiculous affectation the headstone of this cult. They were very curious about each sensation, and finally the whole movement became characterized by a constant rushing from one thing to another.

MRS. JOHN KENDRICK BANGS

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Old-Fashioned Bouquets a Specialty
Potted Plants

Personal Supervision on All Orders

Phone: Bryn Mawr 570

823 Lancaster Avenue

Escondido

The Pack Trip Camp for
Older GirlsSeason 1929: June 28-July 23;
July 24-August 20

College girls! Why not spend four weeks of your vacation in the glorious mountains of New Mexico? An unusual opportunity for a small group to camp in the colorful Southwest.

Write for Particulars
AGATHE DEMING
924 West End Avenue
NEW YORK CITY

Claflin—
1606 Chestnut

\$16

The Adobe Shade
of Tan Suede with
Tan Russia FootingsAt Last an Oxford
Trig and NattyInvites you to saunter along
society's chosen ways.Very high arch for this 1 3/4-
inch covered Cuban heel.
Light weight welt sole—neat
as a turn—holds its shape and
can be resoled.

WHITEHALL

LANCASTER PIKE, HAVERFORD, PA.

(ON THE LINCOLN HIGHWAY)

The Beautiful, Main Line Suburb, just Outside Philadelphia

Transient Rooms

Dining Room

Garage on Premises

OLYMPIC LIPSTICK
COTY

New—double size—and
specially shaped to give ex-
quisite, clear-cut outlines
to the lips. The five radiant
Coty shades are a subtle
glorification of nature's
colouring, imparting soft,
fresh, satiny beauty
in a final dashing
exclamation
point of
charm.

SHADES
LIGHT
MEDIUM
DARK
CERISE
INVISIBLE
\$1.50

Refills Obtainable Everywhere

SOLD AT THE BETTER SHOPS THROUGHOUT THE WORLD

BOOKS

for

GRADUATION PRESENTS

BRYN MAWR CO-OPERATIVE SOCIETY
(Taylor Hall)A Loving
Thought
for Mother

Back of the gift is the giver.

But a Whitman's Sampler sent to your Mother
on Mother's Day will show not only thoughtful-
ness but appropriate good taste. Especially in the
attractive Mother's Day wrap.

WHITMAN'S FAMOUS CANDIES ARE SOLD BY

Frank W. Prickett,
Powers & Reynolds,
H. B. Wallace,
N. J. Cardamone,
Kind's Pharmacy,
Bryn Mawr College Book Store,Rosemont, Pa.
Bryn Mawr, Pa.
Bryn Mawr, Pa.
Bryn Mawr, Pa.
Bryn Mawr, Pa.Bryn Mawr College Inn,
College Tea Room, Bryn Mawr, Pa.
Bryn Mawr Confectionery,
Moore's Pharmacy, Bryn Mawr, Pa.
Myers Drug Company, Bryn Mawr, Pa.Mother's Day
May 12, 1929

Started in 1842

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Report

CONTINUED FROM THE THIRD PAGE

activities themselves. There is no need to review the Board's efforts to carry out this idea—all of you have helped us, and if we have succeeded at all it is because of the loyal support given us by all those who have worked with us. We cannot judge at close range the value of this first year of the Bryn Mawr League. Inevitably discouragements have come, and at moments we have wondered whether we are justified in carrying it on. It is a temptation to expect startling results from a new experiment, and we have found ourselves and our work thoroughly undramatic. When one comes right down to it, however, it seems to me that we have made one or two steps forward which will make great progress possible in the future.

In the first place we have tried to get rid of the idea of being an organization to which everyone ought to belong. If all the college belonged we would at once have the problem of the old C. A.—a static group unable to move because of being littered up with dead wood. So our stress has been not so much on numbers as on active interest. Again, though we may not always have succeeded, we have tried to make sure that this interest was spontaneous and not forced. You may remember the old days of being hauled out of your rooms on Sunday evenings to make an audience for the ministers. Our few outside speakers have paid the price of not having many listeners, but we have been able to assure them that with the possible exception of the Choir, the ones they do have are there quite voluntarily.

In the second place, the flexibility and informality of our structure as far as the board is concerned is a great advantage in our sort of organization. We ought not to settle down into a mechanism that grinds out work, perhaps efficiently, but lifelessly. We must always be pliable and subject to change if change will further the things for which we are working. The calm way in which we suddenly elected Freshmen and Sophomore members to the Board in the middle of the year may seem disorderly to methodical minds, but at least it is an indication that we haven't settled into a rut!

The most important phase of all, however, is something much less tangible. We did a dangerous thing last spring in cutting out all idea of a pledge or a purpose. We wanted every member to interpret through her interest and work in the League the ideals in which she believes, quite regardless of what they may be. This has meant, I think, a

complete feeling of freedom and an opportunity for sincerity without hypocrisy. At no time have we as an organization supported any one viewpoint. If this should ever happen the League might as well admit its failure.

The challenge that comes to you who are going to support this association next year and in the years to come is to be big enough, in spite of inevitable and wholesome differences of opinion, to let you throw yourselves wholeheartedly into the work that needs to be done, and to do it well.

DEBATE

Continued from the First Page

Mother's Day, and so on ad infinitum; in short, we think it fair to say that Miss Lambert reached the highest peak of humor of the evening.

Mr. Kane struck a sarcastic note concerning the points that Bryn Mawr had made. He assured us that advertising recognized its own evils and was attempting to 'correct' them. There is a "truth in advertising" movement going on at present, and since we can offer no better substitute, the only thing to do is to accept advertising as it is and look to the future, for it will undoubtedly increase reliability and eliminate fraud; otherwise it will defeat its own purpose. He closed his comments with an excellent figure of speech in which he showed that advertising brought new ideas and methods of life before the public in the same way that stone figures on a cathedral used to do in mediaeval times, and declared that the minor evils of present-day advertising could be easily remedied, and that it can be a valuable selling and educational cog.

Miss Linn took the rebuttal for Bryn Mawr, and stated that she deplored the advertising which stimulates new demands, not that which offers improvements for new meth-

ods. She advocated that a system of taxation be started which would eliminate the unpleasant practice of advertising over the radio. Good literature and art can be distributed without advertising, and we do not want a substitute if such noble things are to be forthcoming.

The fact that we had not presented anything constructive was criticized by Mr. Westwood, who pointed again to the advantages of separation and specialization, and stated very emphatically that Bryn Mawr had succeeded in deploring only the minor evils, not the whole system of advertising. He finished in a burst of well-won applause, and our first debate with Swarthmore was at an end.

The Movies.

Stanley: Colleen Moore in *Why Be Good?* with lots of rapid action

Stanton: In *The Iron Mask*, Doug Fairbanks reappears as D'Artagnan.

Fox-Locust: *Thru Different Eyes*.

Fox: Mary Astor plays the *Woman from Hell*

Aldine: *Noah's Ark*.

Boyd: *The Broadway Melody*

Mastbaum: Richard Dix tells *Nothing But the Truth*

Little: *Lucretia Borgia*

Film Guild Cinema: *The Passion of Joan of Arc*; this is a real masterpiece.

The Peter Pan
Tea Room

835 Lancaster Avenue

COTTAGE TEA ROOM

Northampton Avenue, Bryn Mawr, Pa.

Luncheon Tea Dinner

Special Parties by Arrangement.

Guest Rooms Phone, Bryn Mawr 368

SPORT SHOP

62 East Lancaster Ave.

Ardmore, Pa.

Afternoon, Evening and Sport
Frocks

Wayne Hotel

Lincoln
Highway
Wayne, Pa.Large and newly furnished rooms
for transients.American plan dining room. Grill
may be rented for dances, dinners,
social affairs.

WE MAKE LOVELINESS LOVELIER

Edythe's Beauty Salon

EDYTNE E. RIGGINS

Permanent Waving, Facial, Make-up, Hair
Shampooing, Finger Waving, Manicuring
100 Audubon Ave., Wayne, Pa.
Phone, Wayne 502

William T. McIntyre

Main Line Stores Victualer

Candy, Ice Cream and Fancy Pastry
Hothouse Fruits Fancy Groceries

821 LANCASTER AVENUE

Bryn Mawr

WILLIAM L. HAYDEN

BUILDERS and HOUSEKEEPERS

Hardware

838 Lancaster Avenue

BRYN MAWR, PA.

LUNCHEON, TEA, DINNER
Open Sundays
CHATTER-ON TEA HOUSE
835 Morton Road
Telephone: Bryn Mawr 1185Gifts
of Distinction

Diamond and precious stone jewelry.
Watches and clocks. Imported and
domestic novelties. China and glass-
ware. Fine stationery.

Class rings and pins. Trophies.

A WIDE SELECTION
FAIRLY PRICED

J. E. CALDWELL & CO.

CHESTNUT STREET AT JUNCTION

PHILADELPHIA

THE CAMBRIDGE SCHOOL

DOMESTIC ARCHITECTURE
LANDSCAPE ARCHITECTUREA Professional School for
College GraduatesThe Academic Year for 1929-30 Opens
Monday, October 7, 1929

HENRY ATHERTON FROST, Director

53 Church St., Cambridge, Mass.

at Harvard Square

"Golflex"
Dresses

The famous Golflex
Dresses and Coats for
spring are here exclusively
in Philadelphia.

Silks, chiffon-weight wor-
sted, novelty fabrics.

25.00 to 62.50

MANN & DILKS
1630 CHESTNUT STREET
PHILADELPHIA

That delicious interval

When the curtain goes down,
and the lights come up, and
the landaulet is waiting . . .
in that interval, so to speak,
between supper and Sardou
. . . a good cigarette seems to
acquire a New Significance.
And perhaps you have noticed
that Camels always play the
leading rôle in these gay
little comedies of pleasure.



© 1929. R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

Report

CONTINUED FROM THE THIRD PAGE

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Meet your friends at the

Bryn Mawr Confectionery

(Next to Seville Theater Bldg.)

The Rendezvous of the College Girls
Tasty Sandwiches, Delicious Sundaes,
Superior Soda Service

Mumbo—Dancing for girls only

John J. McDevitt

Phone, Bryn Mawr 678

Printing

1145 Lancaster Ave., Rosemont, Pa.

Programs
Bill Heads
Tickets
Letter Heads
Booklets, etc.
Announcements

THE VALLEY RANCH

Saddle Trip in the Rockies
for Young Ladies

(ANNUALLY SINCE 1922)

A Summer in the Rockies on the back trails of
Wyoming, Yellowstone Park, and the Buffalo Bill
Country during July and August for Young Ladies.
Each member assigned her own horse, stock saddle
and outfit.

Sleep in a tepee or out under the stars; see bears,
moose, coyotes, antelope, deer and elk; camp in forests
and in the sage-brush, by lakes, waterfalls, hot springs
and geysers.

Over half the trip comprises lay-over periods from
one to four days long with fishing, mountain climbing,
swimming, and trout fishing in Rocky Mountain lakes
and streams.

A vacation experience you will never forget. A
congenial group; excellent food, cooked by the best
guides in the West. Return in great shape for school
or college next fall.

Private Pullmans and dining-cars from the East and
return.

References required. Party limited. Write for illus-
trated booklet giving full information.

JULIAN S. BRYAN

Valley Ranch Summer Headquarters
70 East 43rd Street, New York, N. Y.